

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	

Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/20/12	October 2012	10/21/12	103698-1

National	Sales Region
Blair - Philadelphia	Sales Office
Arny McCreary	Account Executive Army McCreary
KSNV	Station

Order#	103698
Alt Order#	06830029
Deal #	
Order Flight	10/02/12 - 10/20/12

Broadcast	IDB #
Casil	Yavelasei Code
	Product Code

Billing Calendar
Billing Type
Special Handling

Product Code	Advertiser Code	IDB#

Agency Ref	
Advertiser Ref	

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	KSNV	KSNV	XSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	
								M-F 6-7a WakeUp w/Wagners						M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners			Wake Up Early Wagners						Wake Up Early Wagners	Channel Description
‡								6-7a						5-6a			5-6a			430a-5a						430a-5a	Time
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ast information sho	10/04/12	10/04/12	10/03/12	10/03/12	10/02/12	10/02/12	10/01/12 to 10/07/12	ਨ	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ਰ	10/08/12	10/08/12 to 10/14/12	б	10/08/12	10/08/12 to 10/14/12	ਰੰ	10/04/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	б	Date
wn on this in	:30	:30	:30	:30	:30	:3 3	8x		3	30	30	30	4×		:30	×		:30	1×		:30	:30	:30	:30	4x		Length
roine was taken fro	6:28 AM	6:12 AM	6:17 AM	6:08 AM	6:57 AM	6:52 AM	#TWTF		5:58 AM	5:43 AM	5:19 AM	5:44 AM	-TWTF		5:46 AM	M		4:49 AM	M		4:59 AM	4:42 AM	4:40 AM	4:59 AM	TWT		Length Aired Days A
The actual broadcast information shows on this invoice was taken from the Official program for	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You			NVSB-TV12-28Department			NVSB-TV12-28Department			NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TVI2-25 Falling			d-D
	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00			\$200.00	\$200.00	\$200.00	\$200.00			\$200.00			\$50.00			\$50.00	\$50.00	\$50.00	\$50.00			Rate Reconciliation
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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discrimination, purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national orgin, or ancestry.



XSNV Main: (702)642-3333 Billing: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Philadelphia, PA 19103 Attention: Accounts Payable Shorr Johnson Magnus 1831 Chestnut St.

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	30S

Invoice #	103698-1
 Invoice Date	10/21/12
 Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Sales Region Nat	Sales Office Blai	Account Executive Amy McCreary	Station KSNV
National	Blair - Philadelphia	y McCreary	NV

Order Flight	Deal#	Alt Order#	Order#	
10/02/12 - 10/20/12		06830029	103698	

Broadcast	IDB#	
Cash	Advertiser Code	
	Product Code	

Special Handling Billing Type Billing Calendar

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Advertiser Ref	Agency Ref		Product Code

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KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV		KSNV	KSNV		VNSX	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	
	Noon News									Today Show						Today Show				M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners	Channel Description
	12-1230pm									658a-9am						658a-9am				6-7a			6-7a	Time
10/01/1 Tu		יל וד	۱ ۲	Ź	¥	ľ	Ţ	Tu	10/01/1		Z	ABLE	<u> </u>	M	10/08/1		Ξ	Μ	10/08/1		Ιſ	ת		Day
10/01/12 to 10/07/12 Tu 10/02/12	ਰ	10/05/12	10/04/12	10/03/12	10/03/12	10/02/12	10/02/12	10/02/12	10/01/12 to 10/07/12	♂	10/08/12	ABLE TO PLACE	10/08/12	10/08/12	10/08/12 to 10/14/12	៩	10/08/12	10/08/12	10/08/12 to 10/14/12	៩	10/05/12	10/05/12	ថ	Date
:30 4x		38	33	8	90	:30	:30	:00	& X		:30		:30	:00	3×		:30	:30	2		.00			Length
TWTF 12:23 PM		7:22 AM	7:28 AM	[}		8:59 AM	8:50 AM				8:48 AM		8:28 AM		M		6:52 AM	6:17 AM	M					Aired Days
NVSB-TV12-27 Jobs You		NVSB-TV12-25 Falling	NVSB-TV12-25 Failing			NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling				NVSB-TV12-28Department		NVSB-TV12-28Department				NVSB-TV12-28Department	NVSB-TV12-28Department						Ad-ID
\$175.00		\$400.00		\$400.00 Credited			\$400.00	\$400.00 Credited			\$400.00		\$400.00	\$400.00 Credited			\$300.00	\$300.00			\$300.00 Credited	\$300.00 Credited		Rate Reconciliation
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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number 30S	308

Invoice #	103698-1
 Invoice Date	10/21/12
 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/20/12

Station	KSNV	
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

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Order Flight	Deal#	Alt Order#	Cidel #
10/02/12 - 10/20/12		06830029	100080

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ק		Special Handling
Þ	Cash	Billing Type
ō	Broadcast	Billing Calendar

Advertiser Code Product Code	IDB#	
Product Code	Advertiser Code	
	Product Code	,

Advertiser Ref	Agency Ref	

10 10 11 12	1 11	Channel Description KSNV KSNV KSNV KSNV KSNV KSNV Noon News KSNV KSNV M-F Today Show II KSNV KSNV KSNV KSNV M-F Today Show II	Time 12-1230pm 12-1230pm 9-10a 9-10a	to 10/03/12 to 10/04/12 Th 10/05/12 F 10/05/12 to 10/14/12 M 10/08/12 to 10/14/12 M 10/08/12 to 10/14/12 M 10/08/12 to 10/08/1	AT I	Length 30 30 30 1x 30 30 1x 30 30 1x 30 30 30 30 30 30 30 3	Length Alred Days 30 12:28 PM 30 12:29 PM 12:29 PM 12:29 PM 12:29 PM 1x M 1x M 1x M 100 130 9:30 AM 4x -TwTF	AdJD Rate NVSB-TV12-27 Jobs You NVSB-TV12-25 Falling NVSB-TV12-28Department NVSB-TV12-28Department	\$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00
12	KSNV	M-F Today Show II	9-10a	to 10/01/12 to '	10/07/12		-TWTF		
	KSNV			<i>Tu</i> NOT AVAIL	<i>Tu</i> 10/02/12 : NOT AVAILABLE RATE	E 00∶ 1			\$425.00 See MG 12.5,12.6,12.7,12.8
	KSNV			W NOT AVAIL	N 10/03/12 : NOT AVAILABLE RATE	 90			\$425.00 See MG 12.5,12.6,12.7,12.8
	KSNV			W Th	N 10/03/12 :: Th 10/04/12 :: NOT AVAII ABI E BATE	"30 80	9:59 AM	NVSB-TV12-25 Falling	\$425.00 MG for 12.2,12.1,12.4,12.3 \$425.00 See MG 12.5,12.6,12.7,12.8
	KSNV			Th 10/04/: ABLE TO PLACE	10/04/12 LACE	:30	9:52 AM	NVSB-TV12-25 Falling	\$425.00
	KSNV			F NOT AVAIL	RATE	00			\$425.00 See MG 12.5,12.6,12.7,12.8
	KSNV			С ,	10/05/12	30	9:50 AM	NVSB-TV12-27 Jobs You	\$425.00 MG for 12.2,12.1,12.4,12.3
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INVOICE

308	Estimate Number
BERKLEY FOR SENATE	Product
Berkley, Shelley for Senate	Advertiser

Invoice #	103698-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

$\overline{}$	National	Sales Region
	Blair - Philadelphia	Sales Office
T.	Amy McCreary	Account Executive Amy McCrean
T-	KSNV	Station
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Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/20/12		06830029	103698

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ס		Special Handling
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Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

38						17						16			5			4						13	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		VSNV	100
4PM NEWS (1 hour)						4PM NEWS (1 hour)						4PM NEWS (1 hour)			4PM NEWS (1 hour)			Dr Phil						Dr Phil	Channel Description
4-5pm						4-5pm						4-5pm			4-5pm			3-4p						3-4p	Time
	П	Τh	8	겉	10/01/1		П	₫	۶	ᆸ	10/01/1		Z	10/08/1		N.	10/08/1		וול	Th	Ş	ฮ	10/01/1		Day
ਰ	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	₽	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	రో	10/08/12	10/08/12 to 10/14/12	₽	10/08/12	10/08/12 to 10/14/12	♂	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12		Date
	:30	:30	:30	:30 30	4×		:30	:30	30	:30	4x		:30	1 ×		:30	1x		.00	00	 00	:30	4 <u>*</u>		Length
	4:19 PM	4:15 PM	4:25 PM	4:27 PM			4:41 PM	4:40 PM	4:54 PM	4:59 PM	-TWTF		4:56 PM	M		3:14 PM	M					3:42 PM	41M1-		Length Aired Days
	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You			NVSB-TV12-28Department			NVSB-TV12-28Department						NVSB-TV12-25 Falling			Ad-ID R
	\$300.00	\$300.00	\$300.00	\$300.00			\$300.00	\$300.00	\$300.00	\$300.00			\$300.00			\$200.00			\$200.00 Credited	\$200.00 Credited		\$200.00			Rate
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Advertiser	Berkley, Shelley for Senate	·····
Product	BERKLEY FOR SENATE	
Estimate Number	308	

Invoice #	103698-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive Amy McCrean	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
10/02/12 - 10/20/12		06830029	103698	

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illing Calendar	Broadcast	
Iling Type	Cash	Ъ
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Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code

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KSNV	KSNV		KSNV	KUNV	KSNV		KSNV	VSNV	KSNV	KSNV	XSNV	XSNV	KSNV	VSNV	VSNV		KSNV	VSNV	VNSX		KSNV	KSNV		KSNV	Channel
M-F Jeopardy/Wheel of Fortune 630-730pm			Face to Face w/ J.Raiston				Face to Face w/ J.Ralston										M-F Early News				M-F Early News			4PM NEWS (1 hour)	Description
une 630-730pm			730-758pm				730-758pm										5-630p				5-630p			4-5pm	une
	N	10/08/		T	חל ו	10/01/		П	П	Τ'n	Τ'n	╁	Tu	ď	Τu	10/01/		Z	Z	10/08/		Z	10/08/		Lay
tō	10/08/12	10/08/12 to 10/14/12	ð	70/05/72	10/05/12	10/01/12 to 10/07/12	ರ	10/05/12	10/05/12	10/04/12	10/04/12	10/04/12	10/02/12	10/02/12	10/02/12	10/01/12 to 10/07/12	ಕ	10/08/12	10/08/12	10/08/12 to 10/14/12	ಕ	10/08/12	10/08/12 to 10/14/12	б	Late
	 00	1×		.00	.:	2×		:30	:30	:: :3	:3 3	:30	:30	:30	:3 30	& X		:30	:30	2x		30	1×		- Con Section
		M				-T-TF		6:11 PM	5:16 PM	6:28 PM	5:29 PM	5:12 PM	6:29 PM	6:22 PM	5:10 PM	-T-TF		5:23 PM	5:12 PM	M		4:27 PM	M		Telifica pare
								NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling			NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department									
	\$225.00 Credited			# 229.00 Credited	\$225.00 Credited			\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00			\$450.00	\$450.00			\$300.00			The second second second
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Estimate Number 30S	308

Invoice Period	Invoice Month	Invoice Date	Invoice#
10/01/12 - 10/20/12	October 2012	10/21/12	103698-1

Station	KSNV
Account Executive Amy McCrean	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

-	 Order#	103698
	Alt Order#	06830029
	Deal #	
	Order Flight	10/02/12 - 10/20/12

Ď		Special Handling
æ	Cash	Billing Type
Ē	Broadcast	Billing Calendar
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Product Code	Advertiser Code	IDB#	

Advertiser Ref	Agency Ref	Product Code	

KSNV M-F Jeopardy/Wheel of Fortune 630-730pm 10/01/12 Tu NOT AV NOT AV NOT AV NOT AV KSNV KSNV NOT AV NOT AV KSNV KSNV NOT AV NOT AV KSNV KSNV NOT AV KSNV KSNV NOT AV KSNV KSNV NOT AV KSNV KSNV NOT AV KSNV	Note					М	2x	10/08/12 to 10/14/12	10/08			!
KSNV M-F JeopardyWheel of Fortune 630-730pm to 1000/1/2 to 10000/1/2 to 100	In In In In In In In In	Channel Description Time Day Date Length Area Days Ad-ID Rate Rate Raconciliation Ref						ð		M-F Jeopardy/Wheel of Fortune 630-730pm	VSNV	25
KSNV M-F JeopardyWheel of Fortune 630-730pm 1001/12 to 10007/12 bt 10			0	\$1,300.00 MG for 24.1,24.3,24.8,24.2,24.6,24.4,	NVSB-TV12-27 Jobs You	6:54 PM	:30	10/05/12	77		KSNV	
KSNV M-F JeopardyWheel of Fortune 630-730pm KSNV M-F JeopardyWheel of Fortune 630-730pm Total 1007/1/2 to 1007/1	Part		ဖ	\$1,300.00 MG for 24.1,24.3,24.8,24.2,24.6,24.4,	NVSB-TV12-27 Jobs You	6:43 PM	:30	10/05/12	וד		KSNV	
KSNV M-F JeopardyWheel of Fortune 630-730pm KSNV M-F JeopardyWheel of Fortune 630-730pm To 1001/12to 1007/12 8x -T-TF To 1002/12 :00 NOT AVAILABLE RATE KSNV 1002/12 :00 NOT AVAILABLE RATE KSNV 1002/12 :30 NOT AVAILABLE RATE F 10002/12 :30 NOT AVAILABLE RATE	Image	Channel Description	ı				ATE.	AVAILABLE RA	NOT			
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The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Main: (702)642-3333 Formerly KVBC KSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Billing Address:

Attention: Accounts Payable Philadelphia, PA 19103 Shorr Johnson Magnus 1831 Chestnut St.

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estîmate Number	308

	Invoice #	103698-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
_	Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

	Order#	103698
<u>. </u>	Alt Order#	06830029
	Deal#	
L	Order Flight	10/02/12 - 10/20/12

Billing Calendar	Broadcast	al l
Billing Type	Cash	A
Special Handling		Pn

Advertiser Ref	Agency Ref	

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KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VOINA	7014	VSNV	VSNV	Channe
				Late Night w/Fallon		Friday Prime 9-10pm		News 3 in Prime			XC8	000		M-F Jeopardy/Wheel of Fortune 630-730pm	Line Channel Description
				1237a-136am		9-10pm		7-10pm	i i		30-40-30	E> 4E0>		tune 630-730pm	Time
NOT AVAILABLE RATE Th 10/04/12 : F 10/05/12 : NOT AVAILABLE RATE	W 10/03/12 : Th 10/04/12 :		10/01/12 to 10/07/12 Tu 10/02/12	ъ	F 10/05/12	to 10/01/12 to 10/07/12	Su 10/07/12	10/01/12 to 10/07/12	Sa 10/06/12	Sa 10/06/12	10/01/12 to 10/07/12	5	M 10/08/12	ਰ	Day Date
1:E :30 1:33 AM :00 TE	:30 1:30 AM	ΓΕ :30 1:33 ΑΜ : <i>00</i>	200 -TWTF		:30 9:40 PM	1xF	:30 9:17 PM	1xS	:30 9:47 PM		2xS-	•	 0	}	Length Aired Days
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\$250.00 MG for 31.1,31.3,31.2,31.4 \$250.00 See MG 31.5,31.6,31.7,31.8	\$250.00 MG for 31.1,31.3,31.2,31.4 \$250.00 See MG 31.5,31.6,31.7,31.8	\$250.00 MG for 31.1,31.3,31.2,31.4 \$250.00 See MG 31.5,31.6,31.7,31.8	\$250.00 See MG 31.5,31.6,31.7,31.8		\$1,000.00		\$600.00		\$250.00	\$250.00			\$400.00 Credited		Rate Reconciliation
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The actual broadcast information shown on this invoice was taken from the Official program log.

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

Advertiser E	Berkley, Shelley for Senate
Product E	BERKLEY FOR SENATE
Estimate Number 3	308

	Invoice #	103698-1
-	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/20/12

National	Sales Region
Blair - Philadelphia	Sales Office
Army McCreary	Account Executive Army McCreary
KSNV	Station

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Order Flight	Deal#	Alt Order#	Order#
10/02/12 - 10/20/12		06830029	103698

т		Special Handling
⊳	Cash	Billing Type
Ē	Broadcast	Billing Calendar
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Product Code	Advertiser Code	IDB#	

Advertiser Ref	Agency Ref	Product Code

	38			37			36						35 5				ၓၟ			32		31	Line
KSNV	KSNV	KSNV KSNV		VSNV	KSNV		KSNV	KSNV	KSNV	XSNV	KSNV		KSNV	KSNV	VSNV		KSNV	KSNV		KSNV	KSNV	VSNV	Channel
	Saturday Today			Sa-Su News 3 at Eleven			M-F News 3 at Eleven						M-F News 3 at Eleven				Tonight Show			Late Night w/Fallon		Late Night w/Fallon	Channel Description
	7a-9am			11pm-1135pm			11pm-1135pm						11pm-1135pm				1135p-1237a			1237a-136am		1237a-136am	Time
10/01/1 Sa		Sa Su	10/01/1		M	10/08/1		П	굮	٤	Tu	10/01/1		Z	M	10/08/1		M	10/08/1		П		Day
10/01/12 to 10/07/12 Sa 10/06/12	ਰ	10/06/12 10/07/12	10/01/12 to 10/07/12	ਨ	10/08/12	10/08/12 to 10/14/12	ő	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	б	10/08/12	10/08/12	10/08/12 to 10/14/12	ਰ	10/08/12	10/08/12 to 10/14/12	ಕ	10/05/12	៩	Date
:30 2x	1	: <i>00</i>	2x		:30	1×		:30	30	:30	:30	4x		:00	.00	2x			1x		<u>:</u> ;		Length
7:58 AM	ı	11:28 PM	SS		11:34 PM	M		11:30 PM	11:13 PM	11:30 PM	11:20 PM	-1M1F				M			M		1:28 AM		Length Aired Days Ad-ID
NVSB-TV12-28Department		NVSB-TV12-28Department			NVSB-TV12-28Department			NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You										NVSB-TV12-27 Jobs You		
\$225.00		\$400.00 Credited \$400.00			\$425.00			\$425.00	\$425.00	\$425,00	\$425.00			\$185.00 Credited	\$185.00 Credited			\$75.00 Credited			\$250.00 MG for 31.1,31.3,31.2,31.4		Rate Reconciliation
2		N 4			_			ب	N	4 (. w			N:) ~1						O	1	Ref#

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Formerly KVBC KSNV Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Billing Address:

Attention: Accounts Payable Shorr Johnson Magnus Philadelphia, PA 19103 1831 Chestnut St.

Advertiser	Berkiey, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103698-1
Invoice Date	10/21/12
 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/20/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal#	Alt Order#	Order#	
10/02/12 - 10/20/12		06830029	103698	

Pro		Special Handling
Ą	Cash	Billing Type
Ē	Broadcast	Billing Calendar

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Advertiser Ref	Agency Ref	Product Code	Advertiser Code
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	44									ಕಿ					42			41				39		ა მ	Line
i i	XSNV V	KSNV	XSNV	KSNV	KSNV	KSNV	XSNV V	VSNV		KSNV	KSNV	VSNV	VSNV		KSNV	KSNV		KSNV	KSNV	KSNV V		KSNV	KSNV	VSNV	Channel
	Saturday Prime 8-9pm									Tonight Show					Today Show			Saturday Night Live				News 3 Sunrise SATURDAY		Saturday Today	Channel Description
	8-9pm									1135p-1237a					658a-9am			1130pm-1:02am				6a-7a		7a-9am	Time
10/15/1		TI	굿	∄	٤	٤	Tu	Tu	10/01/1		Τ'n	₹	Tu	10/01/1		Sa	10/01/1		Sa	Sa	10/01/1		Sa		Day
10/15/12 to 10/21/12	ප්	10/05/12	10/04/12	10/04/12	10/03/12	10/03/12	10/02/12	10/02/12	10/01/12 to 10/07/12	៩	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ថ	10/06/12	10/01/12 to 10/07/12	ð	10/06/12	10/06/12	10/01/12 to 10/07/12	ਰ	10/06/12	ਰ	Date
×		:30	:30	:30	:30	:30	:30	:30	7x		:30	:30	:30	3x		.00	1×		:30	:30	2x		:30		Lengun
S-		11:47 PM	12:08 AM	11:58 PM	12:00 AM	11:48 PM	12:30 AM	11:47 PM	-TWTF		8:00 AM	8:35 AM	8:29 AM	-TWTF			S-		6:29 AM	6:19 AM	S-		8:26 AM		Length Alred Days
		NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling		NVSB-TV12-25 Falling			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	:					NVSB-TV12-28Department	NVSB-TV12-28Department			NVSB-TV12-28Department		ACTIO
		\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00			\$900.00	\$900.00	\$900.00			\$550.00 Credited			\$150.00	\$150.00			\$225.00		Naconcalano
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Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

INVOICE

308	Estimate Number 30S
BERKLEY FOR SENATE	Product
Berkley, Shelley for Senate	Advertiser

	Invoice Period	Invoice Month	Invoice Date	Invoice #
•	10/01/12 - 10/20/12	October 2012	10/21/12	103698-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
10/02/12 - 10/20/12		06830029	103698

Т		Special Handling
<u></u>	Cash	Billing Type
-	Broadcast	Billing Calendar
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Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

			4 5		44	Line
	KSNV		KSNV	KSNV	KSNV	Channel
			Saturday Prime 9-10pm		Saturday Prime 8-9pm	H Description
Aired Spots			9-10pm		8-9pm	Time
93	Sa	10/15/1		Sa		Day
	10/20/12 :30	10/15/12 to 10/21/12	<mark>ថ</mark>	10/20/12 :30	ੋਂ	Date
	:30	1x		:30		Length
	9:18 PM	S-		8:23 PM		Alred Days
	NVSB-TV12-28Department \$900.00			NVSB-TV12-28Department: \$1,200.00		Ad-ID
	\$900.00			\$1,200.00		Rate Reconciliation Ref#
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 Gross Total
 \$41,600.00

 Agency Commission
 \$6,240.00

 Net Amount Due
 \$35,360.00
 Payment Terms 30 Days

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